



Oak Grove Elementary 2017/2018 Fundraising Strategic Plan

The Oak Grove Elementary 2017-2018 school year strategic plan was developed to fill the gaps for programs and activities not funded by DeKalb County, our primary source of income. Through input from parents, faculty, and best practices from other schools, your PTA and Foundation Boards determined that fundraising in the 2017-2018 school year should achieve:

1. Keep **100% OF EVERY DOLLAR** donated to our school
2. **STREAMLINE** the opportunities for families to support Oak Grove Elementary
3. Continue to **MEET OUR FINANCIAL NEEDS**

The result is the following **2017-2018 FUNDRAISING PLAN**:

All donations to both organizations are tax-deductible

 <p>FALL SEMESTER - PTA (AUGUST 2, 2017)</p>	 <p>SPRING SEMESTER - FOUNDATION (FEBRUARY 2018)</p>
<p>Support your PTA "Give to Grover" \$125/per family donation at registration</p> <p>There will be no sales or other large fundraiser this year. This way, every dollar contributed benefits Oak Grove students directly. No profits go to a fundraising company. The suggested amount of \$125 per family will ensure that the PTA can meet its operating budget and continue to provide the added enrichment you've come to expect.</p>	<p>Annual Campaign for Education "Show Your Love for Oak Grove" \$250/per family suggested donation; reward levels to \$2,500</p> <p>With your generous support, the Oak Grove Foundation is able to provide funding to supplement our children's education through investments in personnel, technology, teachers, and materials.</p>
<p>What this funds:</p> <ul style="list-style-type: none"> • Academic Enrichment (<i>STEM Days, computer supplies, Cultural Arts, Literary Guild, Math Superstars, Music Enrichment, Reflections</i>) • Family Enrichment Activities (<i>STEM Night, Grade-level Music Performances, Nutrition & Wellness, Safe Routes to School, Special Events and Socials</i>) • Teacher Start-Up Funds and Supplies for Art and Music • Parent/Student Communications (<i>Website, The Oak Tree, Student Directory</i>) • Health, Clinic, and Media Center • Buildings and Grounds <p>www.oakgrovepta.org</p>	<p>What this funds:</p> <ul style="list-style-type: none"> • OGE Staffing: Literary Specialist, STEM coordinator • Support for Georgia STEM initiatives (Science, Technology, Engineering and Math) • Continuing Education for Teachers • Academic Enrichment Programs: Pi Day, Everyday Math, Social Studies Literacy Immersion, Frog Dissection, Colonial Days • Technology Investments: 50 iPads and synching carts and new desk top computers for every classroom • Leadership Stipends to reward and retain our amazing teachers who volunteer on the Building Leadership team and as Grade Level Chairs <p>www.oakgrovefoundation.org</p>

Thank you for your support. These programs are not possible without it.

<p>Carol Smith, PTA Co-President Hollie Meglio, PTA Co-President</p>	<p>Molly Taggart, Foundation Chair Celia Henson, Foundation Co-Chair</p>
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